

PARENTS TURN TO REUSABLE NAPPIES

Modern parents need a modern nappy system. They need something easy to use, easy to care for, environmentally friendly and easy on the wallet. But the most important factor in deciding which nappy system is the effect on baby's health.

Disposable nappies contain far too many chemicals. Not only are they used in the nappy itself but also they are by-products of the manufacturing process. Experiments on mice show bronchial irritation (similar to asthma attack) when exposed to disposable nappies (1). There are also worries that the raised scrotal temperatures created by plastic nappies may lead to fertility problems later in life (2).

This is where Mandy Mac comes to the fore.

Our one-size hemp nappy is the best designed nappy on the market. It is made of a hemp/cotton blend that is anti-fungal, anti-bacterial, hard wearing and super-absorbent. The stay-dry liner keeps baby's skin dry and prevents rash, while the fastening device allows the nappy to fit babies and toddlers of all sizes.

A few hundred dollars spent on Mandy Mac nappies will save parents that much many, many times over. And better still they can be used on more than one baby.

Additionally Mandy Mac nappies are the environmentally friendly option. Washing nappies and using disposables use approximately the same amount of water from Australia's water reserves (3). However, since cloth nappied babes often train earlier they use less water than disposables. Also there is no landfill to haunt us in 500 years and no harmful chemicals used in their production.

Amanda McCracken, founder of Mandy Mac says: "I started making fitted nappies for my daughter as they were much easier to use than traditional terry nappies. My neighbour asked for some, then some friends and before I knew it I had friends of friends lining up wanting nappies. That's when I knew it was time to outsource manufacturing and turn this nappy making hobby into a proper business."

Mandy Mac will be holding a launch party at Playdays, 546 Springvale Road, Springvale on Thursday 25th January 11am – 12pm.

We hope to see you there!

For further information please contact Amanda McCracken
9548 2142, 0401 387 206

References.

- (1) Anderson, R & J. (1999) Acute Respiratory Effects of Diaper Emissions. Archives of Environmental Health, 54(5)353-8.
- (2) Partsch, C. et al. (2000) Scrotal temperature is increased in disposable plastic-lined nappies. Archives of Disease in Childhood, vol.83, 364-8.
- (3) www.environment-agency.gov.uk/commondata/acrobat/nappies_1072099.pdf pp89-91 The "cloth uses extra water" argument comes in when you consider the growing of the cotton. However most cotton for nappies is grown in China or India where they have sufficient rainfall, never in Australia.

Mandy Mac | Modern Cloth - So Easy



<http://www.mandymac.com.au>



info@mandymac.com.au



(03) 9548 2142



PO Box 927 - Springvale South - Victoria - Australia - 3172